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**JOBS FOR UNEMPLOYED YOUTH IN NORTHERN
WEST BANK - NABLUS**

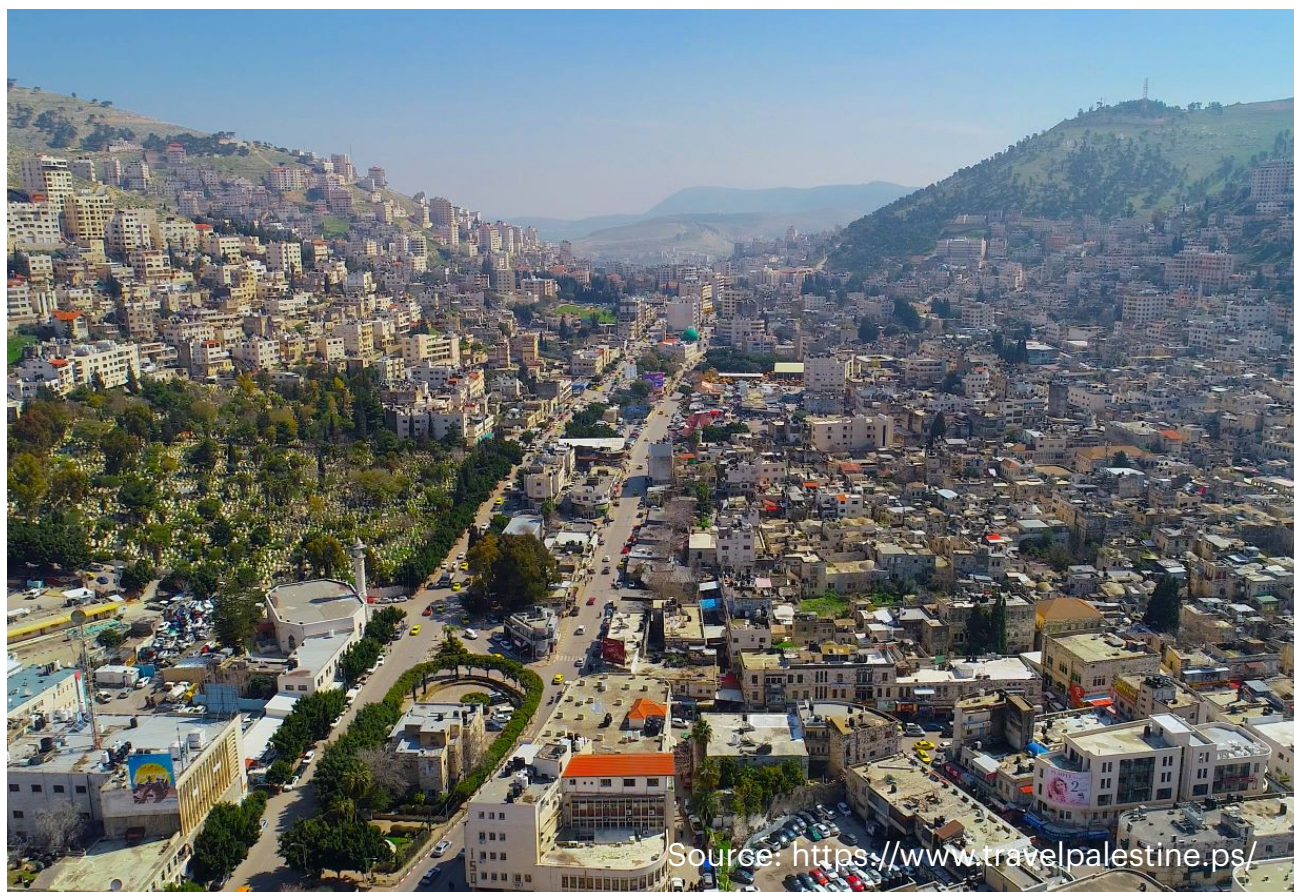
MARKET ASSESSMENT REPORT

Produced by

MENACATALYST FOUNDATION (PALESTINE CATALYST)

MARKET ASSESSMENT REPORT

This report aimed to assess the interest of local employers in Nablus Governorate in offering placement opportunities for unemployed youth. Through this assessment, we gain valuable insights into the local job market, including the types of positions available. The data collected will serve as a foundation for designing targeted recruitment campaigns, allowing for a more strategic alignment between youth candidates and employer needs. By matching youth with appropriate job placements based on their skills and interests, we can optimize their three-month employment experience and enhance their prospects for long-term success in the local job market.



INTRODUCTION

The MENACatalyst Foundation, in collaboration with Management Systems International, Inc. (MSI), is launching the *Jobs for Unemployed Youth in Northern West Bank* program, designed to equip 200 unemployed youth in the Nablus Governorate with essential skills for short-term employment. The program targets semi-skilled youth aged 18 to 29, focusing on those who have dropped out of school, possess only high school diplomas, or have graduated from TVET (Technical and Vocational Education and Training) schools and colleges but remain unemployed. This initiative aims to increase access to economic opportunities for this vulnerable population segment, addressing a pressing regional need.

High youth unemployment in Nablus is a serious challenge to community stability and economic growth. The program seeks to mitigate these issues by offering participants practical skills training, short-term employment opportunities, and financial support.

The combination of targeted training and immediate income will help participants build necessary competencies and achieve financial self-sufficiency. By enhancing employability and skills development, the program addresses critical community priorities and promotes local economic development. This dual approach—combining skill development with financial empowerment—reduces social unrest and strengthens long-term community stability and prosperity.

To ensure successful implementation, the program includes a market assessment to identify private sector businesses/employers willing to collaborate. These partnerships will offer both training and job placements tailored to the program participants. The assessment ensures that the skills provided align with local labor market needs (demand -driven approach), facilitating a smooth transition into the workforce. Using these insights, the program will carefully select participants (males and females) whose abilities match employer demands, maximizing employment outcomes through targeted job placements.

Participants will receive hands-on experience through their job placements, applying newly acquired skills in real-world environments. A monthly stipend of \$300 will help alleviate financial pressures, allowing participants to focus on their performance and growth. By the end of the three-month placement period, the goal is to transition participants into permanent employment roles, establishing sustainable pathways to long-term economic and social stability.



MENACatalyst Field Team in Nablus

SUMMARY OF ASSESSMENT RESULTS

This market assessment was conducted by MENACatalyst to determine the skills needs/employment needs of employers in Nablus over the next six months. We have developed a [Google Assessment Sheet](#) containing key questions to identify potential employers and companies willing to host youth beneficiary participants for three-month job placements. The assessment focused on understanding the specific skills and qualifications that employers in Nablus are seeking in potential trainees/employees.

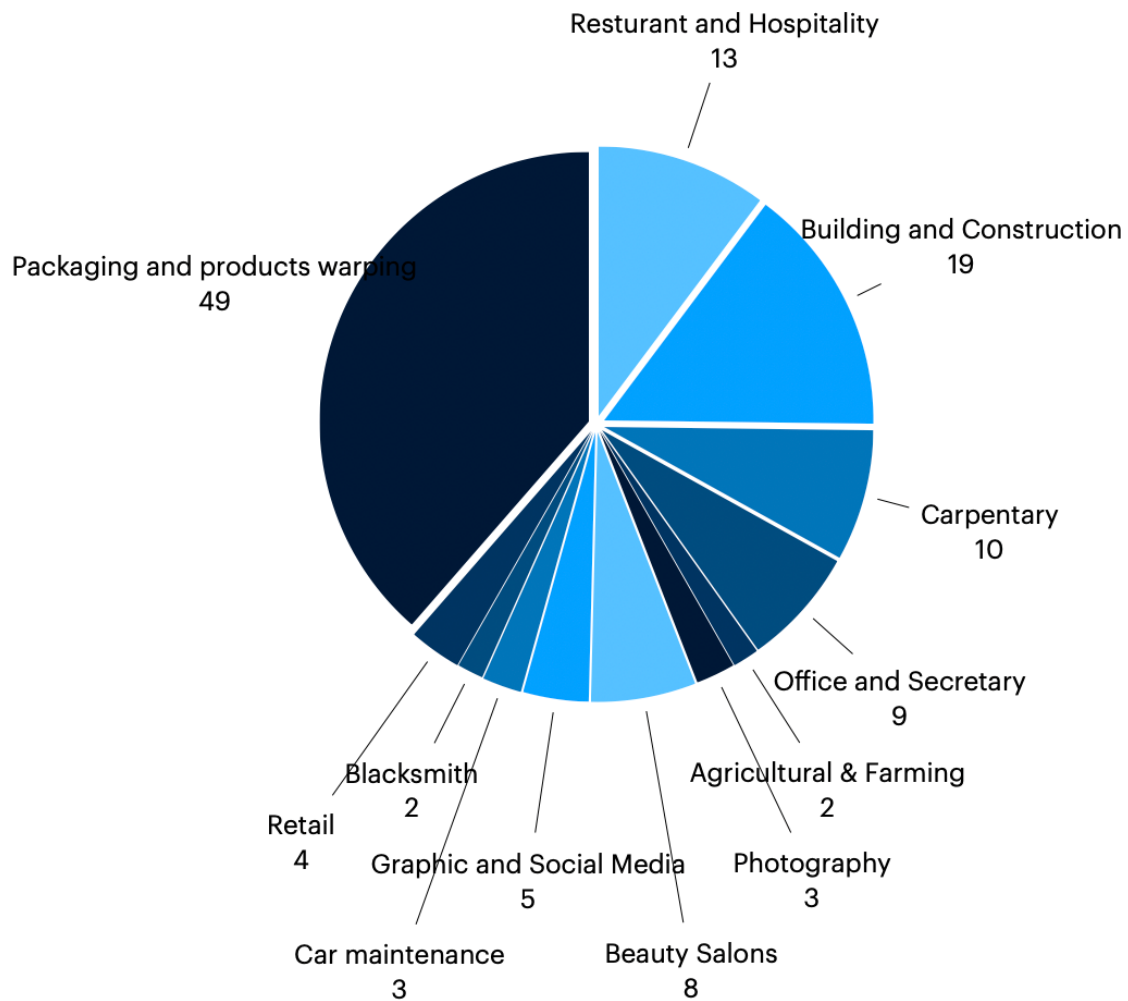
Through our efforts, we have successfully engaged with over 120 local employers and companies, thanks to the collaboration with the local partners. This outreach has provided valuable insights into the specific skills and qualifications that are currently in demand. The assessment results indicate that 92 companies, including micro, small, medium, and large enterprises, have expressed interest in training and hosting approximately 256 youth participants (198 males and 58 females) over the next six months. This strong response highlights the willingness of local businesses to invest in the development of young talent, creating a robust support system for the program's objectives. Such engagement from the private sector is crucial for ensuring the success and scalability of the initiative.

The findings indicate that surveyed employers are prepared to offer a range of 49 training opportunities in packaging and product wrapping, highlighting substantial demand in this field. Additionally, the restaurant and hospitality sector presents 35 opportunities, while 30 are available in retail and 36 in building and construction. Further openings identified include 15 in carpentry, 17 in photography, and 15 in beauty salon services. Employers also indicated availability in digital fields, with 15 positions in graphic design and social media. Additionally, 5 roles are available in car maintenance, 7 in agriculture and farming, 13 in office administration and secretary services, 5 in blacksmithing, and 14 in other vocational areas, illustrating a broad spectrum of fields for youth to explore.

Please refer to the following table for a detailed breakdown of available job placement opportunities for youth in various economic sectors within the target area:

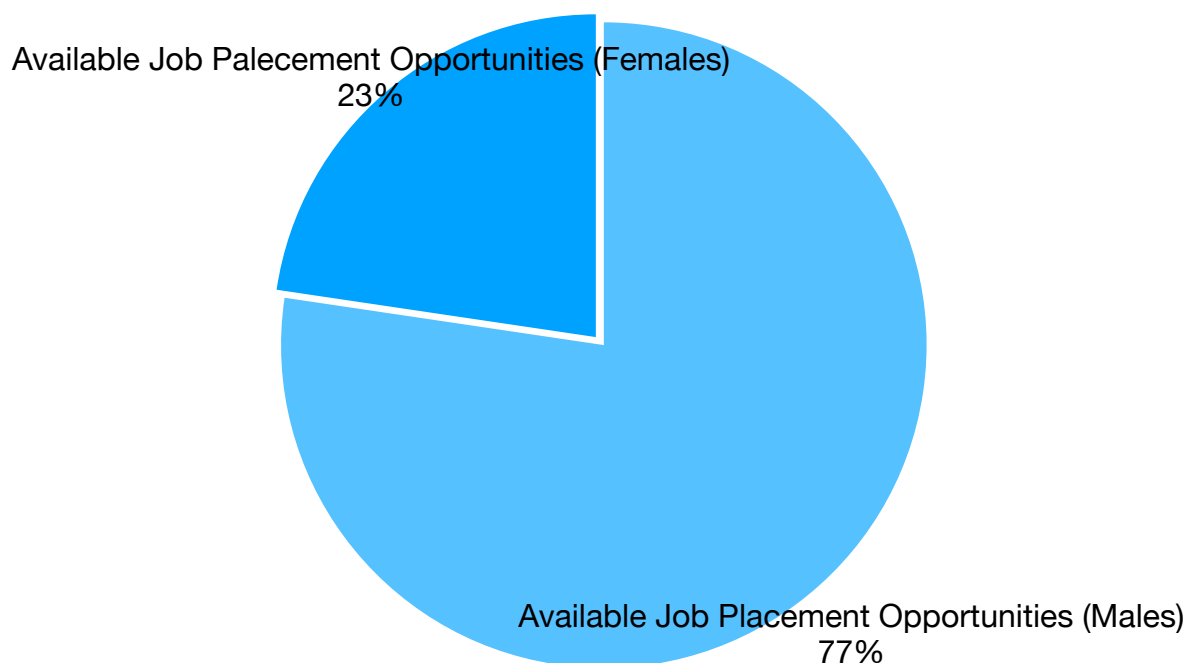
Business Sectors	Identified Businesses	Available Job Placement Opportunities	Available Job Placement Opportunities (Males)	Available Job Placement Opportunities (Females)
Resturant and Hospitality	13	35	29	6
Building and Construction	19	36	36	0
Carpentry	10	15	15	0
Office and Secretary	9	13	4	9
Agricultural & Farming	2	7	7	0
Photography	3	17	9	8
Beauty Salons	8	15	6	9
Graphic and Social Media	5	15	7	8
Car maintenance	3	5	5	0
Blacksmith	2	5	5	0
Retail	4	30	21	9
Packaging and products warping	49	49	42	7
Other Vocational Areas	5	14	12	2
Totals	92	256	198	58

The chart below visualizes the available job placement opportunities with various identified employers/businesses. It provides a clear representation of the distribution of opportunities across different sectors, highlighting the areas with the most potential for youth engagement. By examining the chart, we can easily identify which industries are offering the most job placements and tailor our matchmaking strategies to meet the needs of these sectors.

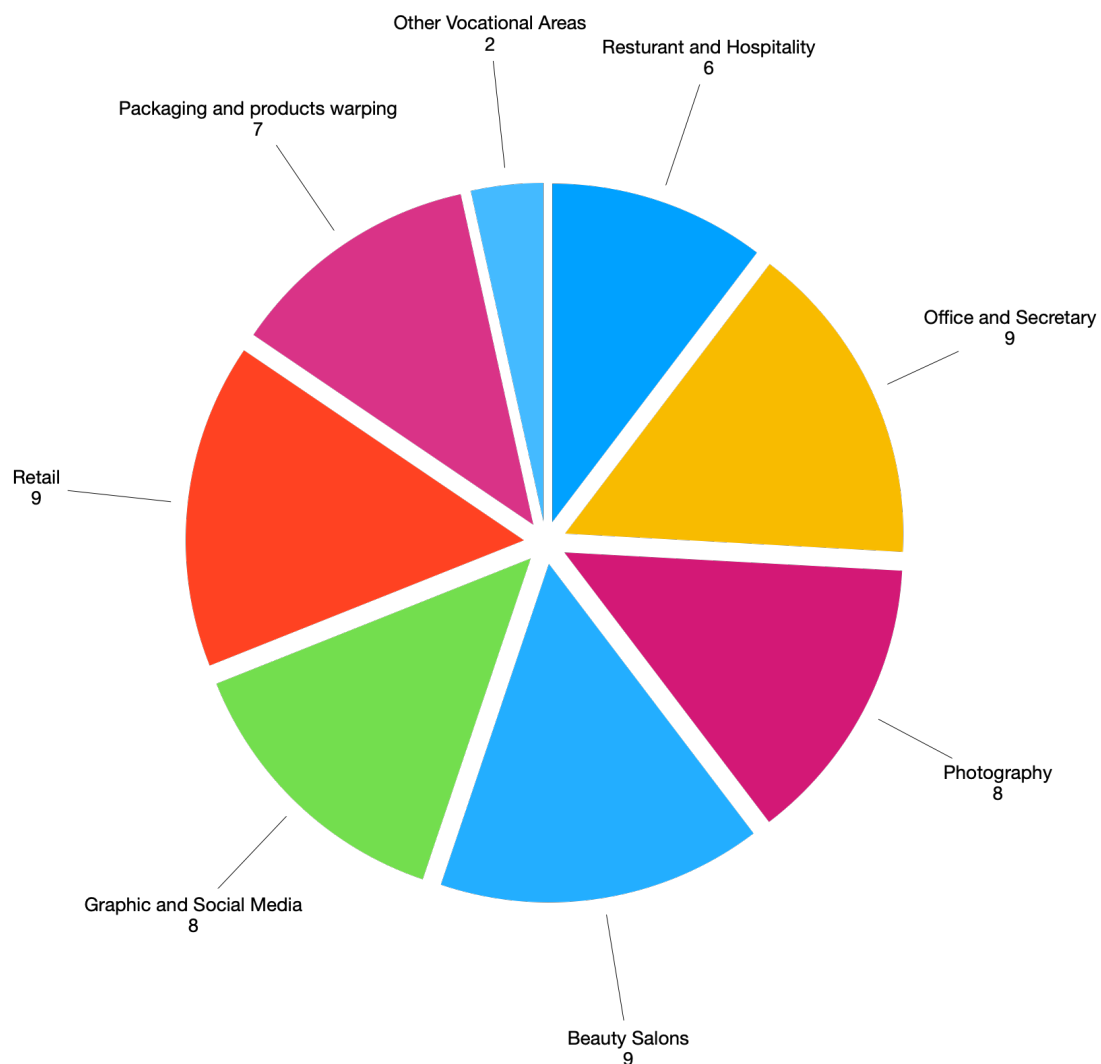


Also, the revealed data shows that the majority of local identified employers are more inclined to employ male youth, with around 77% expressing willingness to offer placements to males. In contrast, only 33% of employers are willing to provide opportunities for female participants. This disparity highlights a gender imbalance because the targeted participants are in the Technical and Vocational Education and Training (TVET) sector, where the majority of programs and career opportunities tend to favor male candidates. Fields such as carpentry and other hands-on vocational areas are traditionally male-dominated, and this trend is reflected in employers' willingness to offer placements. Addressing this imbalance is crucial for policy makers to create more inclusive opportunities for young women in these sectors.

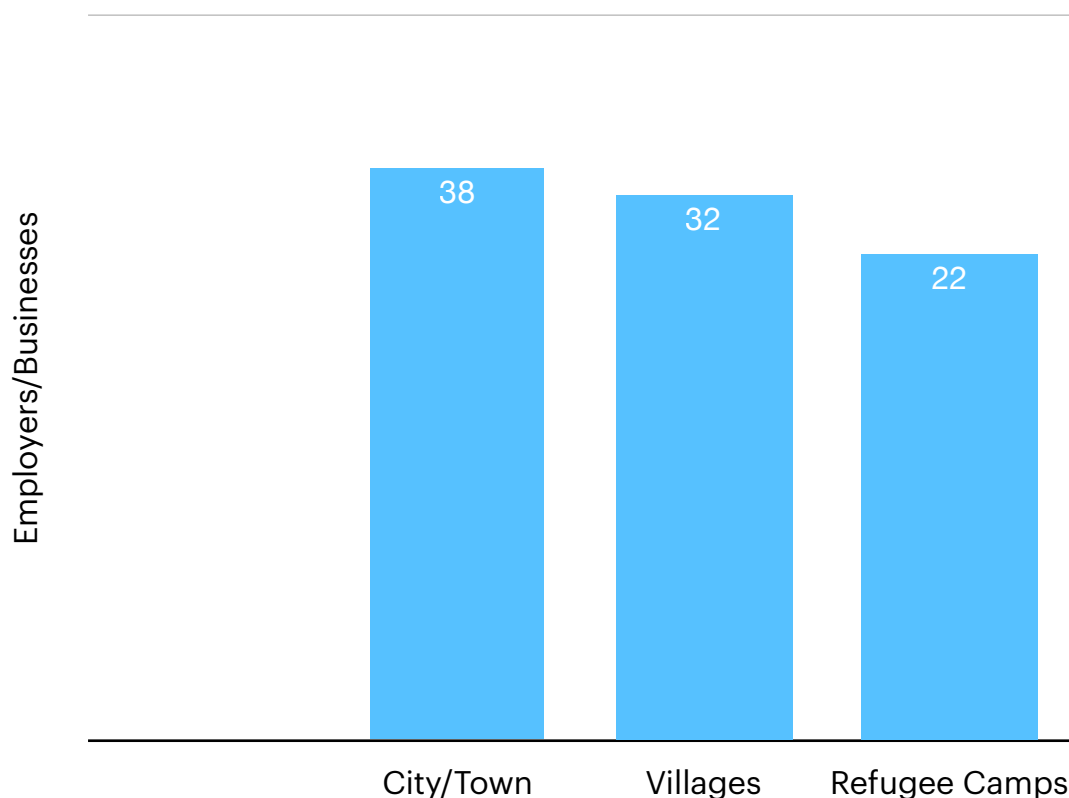
The chart below illustrates the willingness of local employers/businesses to provide placement opportunities for male youth vs female youth across different business sectors.



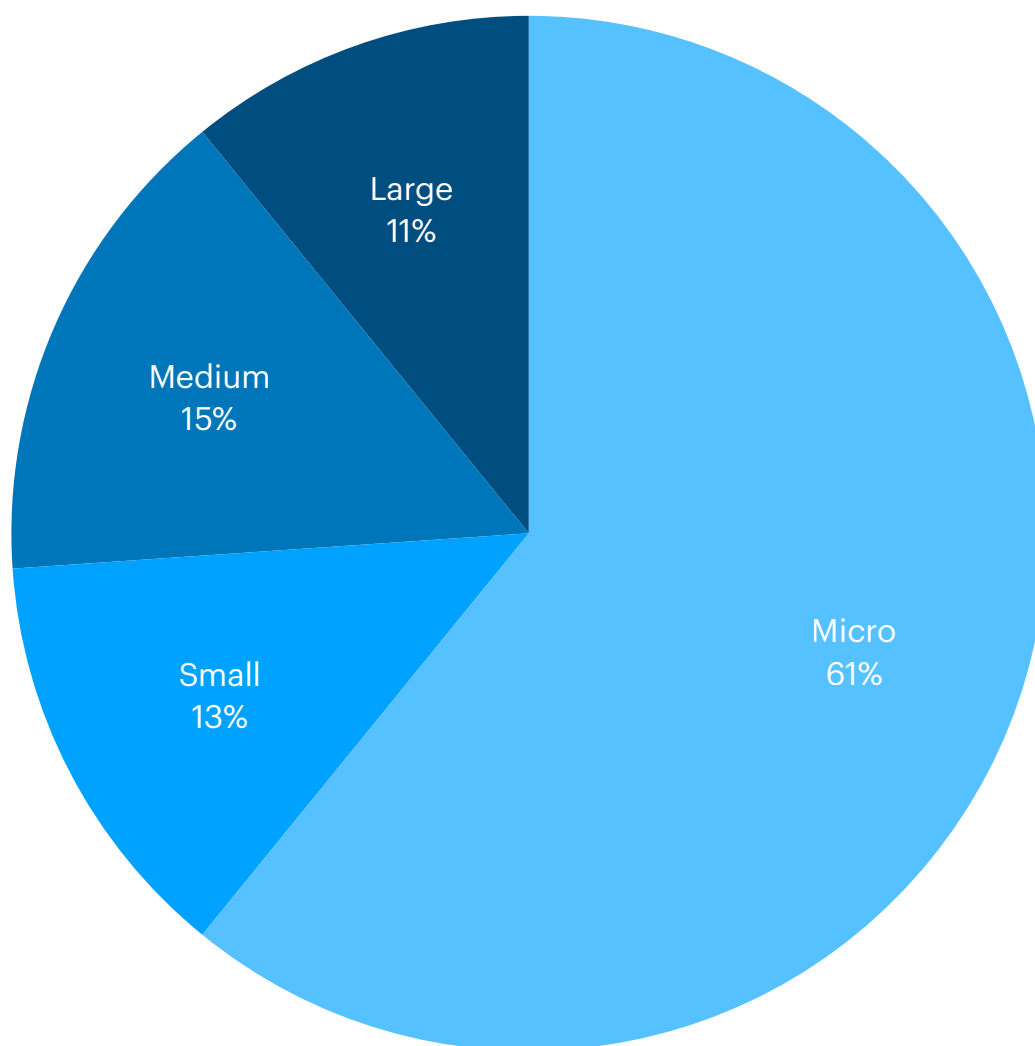
The chart below illustrates the willingness of local employers/businesses to provide placement opportunities (number of positions available) to female youth.



The following chart also displays the distribution of identified businesses and employers across various geographical areas within the Nablus Governorate, including the city/town, villages, and refugee camps. It highlights the concentration of job placement opportunities in each area, shedding light on youth employment accessibility based on their location. Using this breakdown, we will be able to target youth beneficiaries for equitable job opportunities in all regions.



The following chart provides an overview of the size of the identified businesses, categorizing them into micro, small, medium, and large enterprises. This breakdown is crucial as it helps us understand which business segments are most active in offering job placements. By analyzing these segments, we can better tailor our strategies to engage with businesses of different sizes and enhance employment opportunities for youth across all sectors.



The chart reveals that micro-businesses, defined as those employing 1-3 people, show the highest potential (61%) to create job placements for youth. This indicates that while these small enterprises have a high capacity to absorb young talent, they lack the resources to provide paid employment independently. By supporting these micro-enterprises, the program can help meet their employment needs and foster growth, thereby increasing job opportunities for youth. Conversely, large companies with over 50 employees currently demonstrate only an 11% capacity and interest in offering such opportunities, underscoring the critical role of micro-enterprises in youth employment initiatives.